

Businesses everywhere need to attract customers and communicate with them. We help you do that.

Betagraph supports your marketing and sales efforts by providing affordable, distinctive, and effective web design and print design services that give you a competitive edge.

BETAGRAPH

is a creative team with web, print, graphic design, publishing, and marketing communication expertise.

We are known for our small team approach that delivers a high degree of personalized service. The people you talk with are the ones who do the work.

CAPABILITIES

Our capabilities encompass a range of disciplines that enable us to conceive, develop, produce, and execute your print or web project from start to finish.

We not only design your project, but...

- create the graphics
- write and edit the content
- develop technical solutions
- manage production details
- handle third-party services

We are trained and experienced in...

- graphic design & production
- website design & print design
- writing, editing, publishing
- marketing communications
- traditional & digital media
- presentations
- electronic pre-press
- IT and e-commerce

WEB

Websites have become an essential marketing tool. Your customers expect you to have one.

A website is a significant marketing asset. And in today's automated business environment, a website is a practical necessity.

Websites don't need to be elaborate, flashy, or expensive to be effective. But they do need to be well conceived, well designed, easy to use, and include essential and useful information.

We create websites for all kinds of businesses and budgets. We aim to create a credible Internet presence that inspires customer confidence, motivates action, and supports your business and marketing goals.

Web services include. . .

- site design & building
- hosting & technical support
- site management & updates
- website makeovers
- website evaluations
- strategic planning
- content development
- e-mail marketing
- e-newsletters

PRINT

Print remains the backbone of marketing communication. People still like the touch and feel of paper.

You have a message to convey, a story to tell. It should attract attention, inspire confidence, enhance credibility, and motivate action.

Despite the increasing use of the Internet, customers like the ease, convenience, and portability of reading information on paper.

We create print media that conveys who you are, what you do, the products and services you offer, and why people should do business with you — all with a distinctive style that's yours.

Print services include. . .

- graphic design
- logos & business collateral
- marketing support materials
- publications & newsletters
- display advertising
- books & manuals
- educational materials
- trade show graphics
- presentations

